

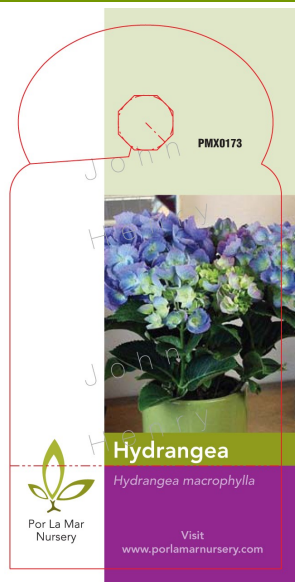


New "Smart Tag" plant care information

Introducing our new Smart Tag for plant care information. With the latest technology, you can tap into the most update plant care and bedding plant information available right from home or smartphone. Three ways to get better plant care and tips-

- Right on the tag, easy care instructions with everyplant
- Log into BloomIQ.com from your computer or smartphone
- Scan the QR code with your smartphone

Easy to do and packed with plant care tips along with beautiful indoor and outdoor gardening ideas.



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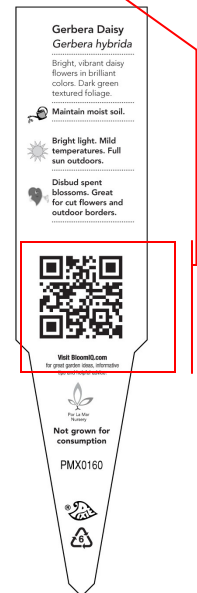
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